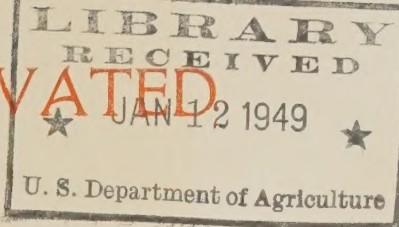


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# GALLETTA BROTHERS' CULTIVATED BLUEBERRIES



THE ARISTOCRAT OF THE BUSH BERRY FAMILY

**PROFITABLE -- ORNAMENTAL -- EASY TO GROW**

**What Other Plant Can You Select That Offers You So Much?**

**ONCE PLANTED LAST A LIFETIME:**—Blueberries are not only the largest money makers among commercial fruit but also the best investment because of longevity. They pay for themselves, their first crop, and increase with proper care; lasting a lifetime. A few bushes planted in the garden will be enough to supply you with luscious berries for years.

**VERY ORNAMENTAL:**—As an ornamental shrub, the blueberry cannot be surpassed. In June the blossoms bloom into bell shaped pinkish white flowers. The waxy green leaves are lustrous during Spring and Summer, turning rich red during the Fall. When leaves fall the golden brown and various red showy twigs stand out all through the Winter.

**BLUEBERRIES ARE EASY TO GROW:**—Set the bushes 4 ft. x 8 ft. in acid soil, moist but well drained. If the soil is sweet it can be made acid by adding peat moss or mixing with it a little quantity of pine needles or rotted leaves of any varieties. Plant two or more varieties to insure proper pollination.

**SPECIAL N. J. STATE BLUEBERRY INSPECTION CERTIFICATES**

**STATE OF NEW JERSEY — DEPT. OF AGRICULTURE**

No. 101

Trenton, N. J.

THIS IS TO CERTIFY that we have this 6th day of June, 1947, in accordance with the provisions of Title 4, Chapter 7 of the Revised Statutes of the State of New Jersey, as amended by Chapter 111, P. L. 1941, caused to be inspected by a duly appointed inspector the berry nursery stock growing in the Blueberry Farms nursery of Galletta Brothers, proprietors, at 896 Second Road, Hammonton, in Atlantic County, New Jersey, and have found the same apparently free from San Jose Scale, and other dangerously injurious insect pests and dangerously destructive plant diseases.

This certificate expires September 1, 1948, and covers only stock actually in the nurseries when examined.

W. H. ALLEN, Secretary of Agriculture.

HARRY B. WEISS, Chief, Bureau of Plant Industry.

**BLUEBERRY PLANT CERTIFICATE**

THIS IS TO CERTIFY that the blueberry cuttings, rooted cuttings, or nursery plants contained in this bundle were grown and inspected in accordance with the plan for, and under the rules and regulations prescribed for the production of New Jersey Certified Blueberry Plants.

PAUL B. MOTT, Supervisor  
Seed Certification

THIS IS TO CERTIFY that the blueberry plants, rooted cuttings or cuttings contained in this bundle were derived from (or as) scions taken from fields which were inspected by inspectors of the New Jersey Department of Agriculture and for which certification was allowed.

(Grower) No. 6 GALLETTA BROTHERS  
(Invalid without grower's signature,  
stamp or assigned number)

This bundle contains.....Plants rooted cuttings scions.

**FIVE LEADING VARIETIES LISTED**

**IN ORDER OF RIPENING:**

**CABOT**—Plants are a low bush growing rather squatly. Large berries ripen around 15th of June. Color of new wood in Winter is deep orange over olive.

**RANCOCAS**—The plants grow bushy upright with slender vigorous growth. Large berries ripen about 10 to 15 days later than Cabot; bear very heavy and continuously. Color of new wood in Winter—dark red, very rich and showy.

**CONCORD**—The bush is of upright habit and grows very tall. Very large berries ripen 15 to 20 days later than Cabot. Color of new wood in Winter is a bright red.

**RUBEL**—The outstanding commercial variety due to its productivity; grows tall of upright nature. Berries ripen about 30 days later than Cabot, and continues bearing on after all other varieties are finished, through a good part of August, producing slightly smaller fruit but fine in flavor and appearance. Color of new wood in Winter is very rich red.

**JERSEY**—The bush grows very large and vigorous. Berries ripen about the same time as Rubel and are largest here listed, wonderful flavor and powder blue in color. The color of new wood in Winter is reddish orange over a rich golden brown.

**Blueberry Plant Price List — F. O. B. Hammonton, N. J.**

	Plants	Plants	Plants
	Each	3 to 9	10 to 29
1 yr. Rooted Cuttings, 3" to 6"	\$ .40	\$ .35	\$ .30
BEARING AGE PLANTS			\$ .25
2 yr. Plants, 6" to 12"	.75	.65	.55
2 yr. Plants, 12" to 18"	1.40	1.15	1.00
3 yr. Plants, 18" to 24"	1.85	1.55	1.35
3 yr. Plants, 24" to 36"	2.75	2.35	2.00
4 yr. Extra Large Bushes, over 3 ft.	4.25	4.00	3.75
			3.50

Prices Greatly Reduced on Large Quantities, especially to  
Commercial Growers, Dealers and Nurserymen.

## GALLETTA BROS.' BLUEBERRY FARMS — HAMMONTON, NEW JERSEY

### Order Blank

ADDRESS .....

NAME .....

TERMS: NET CASH WITH ORDER—ADD 5% FOR POSTAGE

QUANTITY	AGE	SIZE	VARIETY	PRICE	TOTAL
			CABOT Early		
			JUNE Early		
			RANCOCAS Midseason		
			CONCORD Midseason		
			RUBEL Late		
			JERSEY Late		
				Amount for postage	
				TOTAL	

Signed by .....



Tel. Ham. 498-R-11

Ham. 956-R-1

62.57

# GALLETTA BROTHERS' BLUEBERRY FARMS

HAMMONTON, NEW JERSEY

## BLUEBERRY PLANTS PRICE LIST

Effective—September 1st, 1948

CABOT - JUNE - RANCOCAS - PIONEER - CONCORD - RUBEL - JERSEY

1 yr. Rooted Cuttings—100 for \$15.00	1000 for \$125.00
2 yr. Plants 6" to 12"—100 for 27.50	1000 for 225.00
2 yr. Plants 12" to 18"—100 for 35.00	1000 for 300.00
3 yr. Plants 18" to 24"—100 for 45.00	1000 for 400.00
3 yr. Plants 24" to 36"—100 for 55.00	1000 for 500.00

WEYMOUTH--STANLEY--DIXI--ATLANTIC--PEMBERTON--BURLINGTON

1 yr. Rooted Cuttings—100 for \$30.00
2 yr. Plants 12" to 18"—100 for 50.00
3 yr. Plants 18" to 24"—100 for 75.00

